



6015 W. St. Joseph Hwy. Suite 103, Lansing, Michigan 48917 • (517) 381-1732 • Fax: (517) 381-1796
E-mail: contactmaa@miagg.org • Website: www.miagg.org

MAA Video Competition/2017 Official Rules & Instruction Guidelines

1. The following rules must be followed, or your video will be disqualified. Your video must be 30 seconds to 3 minutes in length, and your message must be about educating the general public about aggregates and/or uses for aggregates. For the purpose of this contest Aggregates are defined as both processed/crushed and unprocessed Sand, Stone, Gravel, Recycled Slag, and Recycled Concrete products. For additional details on aggregates and their uses please visit www.miagg.org
2. Students can enter separate videos in different categories. The general public is your target audience.
3. There are two ways you may enter your commercial: (a) Upload video entry to the Internet (i.e., YouTube, Vimeo,) along with the completion of the online entry form; or (b) you can mail the entry form and DVD or Portable Drive to:
Michigan Aggregates Association
6015 W. St. Joe Hwy
Lansing, MI 48917
(517) 381-1732
Fax (517) 381-1796
4. Deadline is 5:00 p.m. Friday, May 26, 2017. Your entry must either be submitted online or postmarked by this date.
5. More than one video may be submitted.
6. Please save all original work, in the case that your submittal isn't returned or damaged in transit.
7. You may enter as an individual or as a team of up to 3. All team members listed on the entry form must be a high school student, in grades 9-12 (ages 19 and under) and a United States citizen attending a United States high school. Team members must be listed on the entry form. Should your video be selected as a winning entry, the prizes would be divided evenly among all team members listed on the entry form.
8. A completed Media Release Form is required for each individual involved with creating or producing the commercial, including any music and sound effects. This includes all team members, all on-camera actors, all voice-over announcers, individuals in photographs, music composers, sound effect creators, and musicians who have participated in any way.
9. A completed Work Cited page is required and must be completed under an MLA or APA format and submitted with the Media Release Form. This includes any photographs, researched facts and statistics. Do not use any family photographs, published photographs, website photographs, or film footage without written permission from the owner or all people in the photograph/film footage. This includes footage of school activities and sporting events. Photos that appear on the Internet and in magazines usually have copyrights and cannot be used (all movie, video game and TV footage is protected, as are news photos and film footage). Any video or photographs submitted using images without signed permission of the video or photograph's owner will be disqualified.



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10. Videos must be in good taste. Inappropriate behavior, illegal activities, vulgar language and graphic content is not allowed.
11. Do not show any company names or logos (i.e., businesses, high schools, universities, cemeteries) trademarks or art, including those on hats, shirts, and other items of clothing.
12. Do not include any phone numbers or web site addresses except for www.miagg.org. You may include your name and those of your team in the video as producers of the video, if you choose, although it is not necessary.
13. Videos submitted to the Michigan Aggregates Association competition will not be returned, and may be displayed, duplicated, edited and exhibited for educational or promotional purposes as deemed appropriate by the Association. Submission of the video constitutes your approval for such use and exhibition. We suggest you make a duplicate of your commercial in case it is damaged in mailing.
14. Any video that glamourizes or encourages illegal or inappropriate activity will be disqualified. Any videos submitted by students that are determined to be ineligible will be at the sole discretion of the Michigan Aggregates Association. Any dispute associated with a video submission will be governed in accordance with substitutive and procedural Michigan law.

Music and Sound Effects

The only music and sound effects allowed on your entry must come from one of two sources:

1. Garage Band Software, consistent with the Garage Band Software License Agreement
2. Your own music you created and performed alone or with your team members

Please note: other resources/websites for music or sound effects that may indicate "copyright-free" may not be completely and legally copyright-free; use of any music or sound effects from other so-called copyright-free websites will disqualify your entry. Option (2) above, allows you to include work that is original to you. Everyone involved in composing and performing the music and sound effects must sign the Consent Form. You may not play (i.e., "cover") anyone else's music or use their sound effects unless that person is a team member who is available to sign the Consent Form. You may, however, use Garage Band as an element of your original music consistent with the Garage Band Software License Agreement. Do not use any other music, songs or sound effects.